



Company Profile





You Need A Goal.....

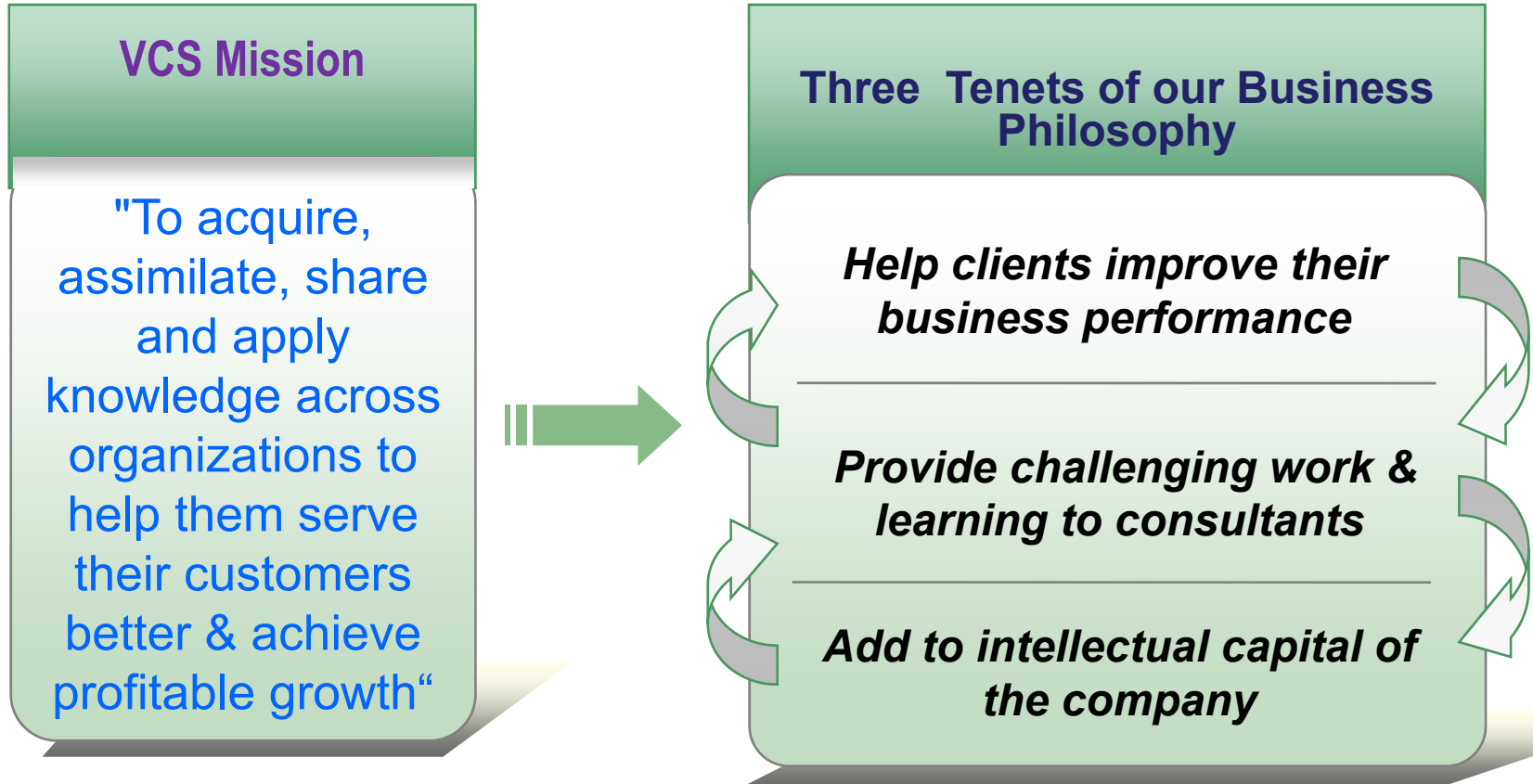


To Achieve.....



VCS - Mission

We strive to accomplish our mission through conscious choice of such engagements that challenge the intellectual ability & professional competence of our team and make significant impact on our client's business performance.





About Us

Since 2001, rendering Management Consulting Services to Organizations across India & abroad for

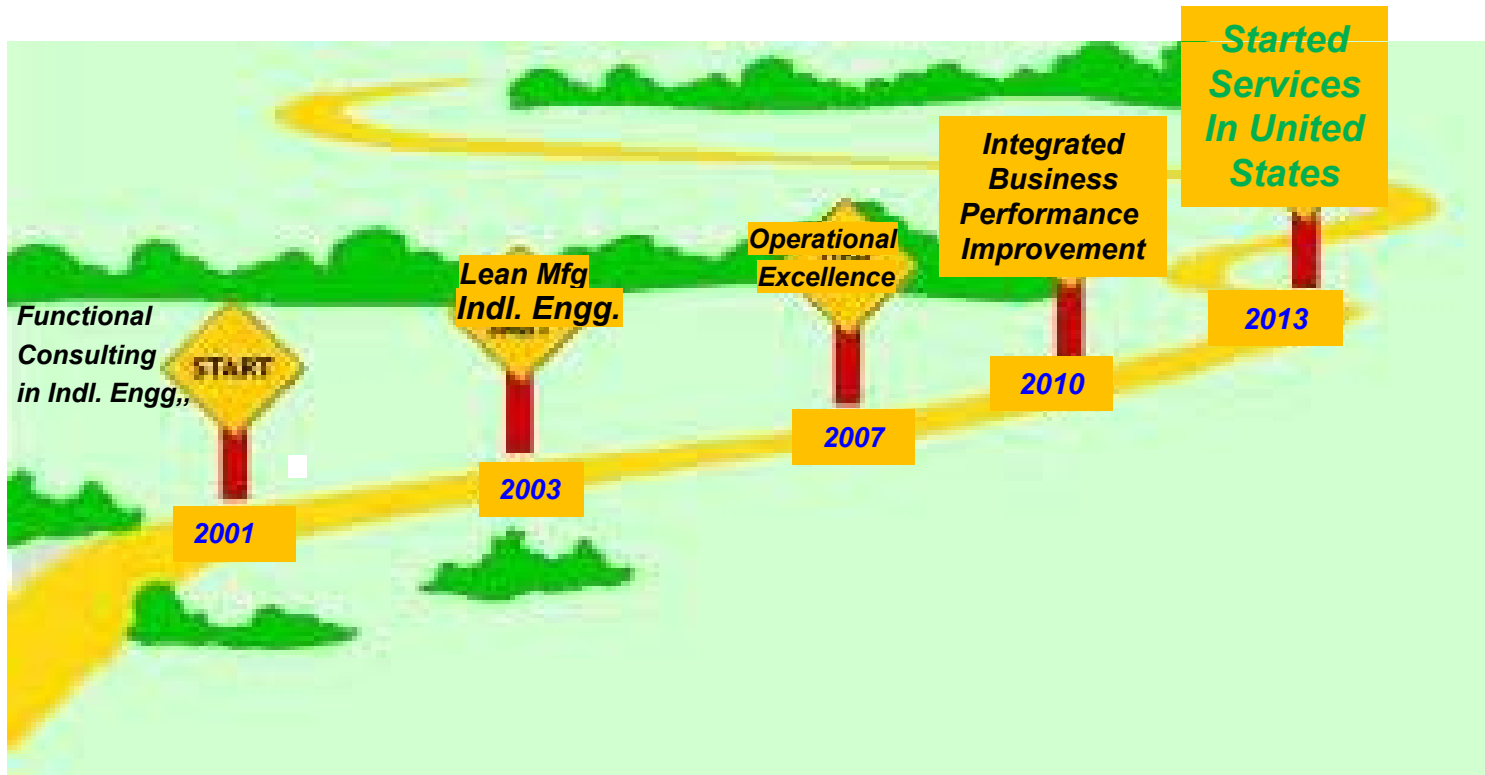


About Us



It started with the inception of Vrunda Consultancy Service in 2001, under the visionary leadership of Mr. N. Sharma.

In our journey of over one decade, the thrust areas have changed to remain contemporary and relevant to the needs of business organizations.



Industries / sectors we have served



Our vast consulting experience covers more than **150 assignments** across a wide range of Industries & Service sectors

Manufacturing Sector	Manufacturing Sector	Service Sector	
Capital Goods	Textiles	Hotel	
Automobiles	Paper	Hospital	
Electronics & CPT	FMCG	Banking & Finance	
Appliances & Air Conditioning	Heavy Fabrication	Transportation	
Pharmaceuticals & API	FIBC, Flexible Packaging	Courier	
Chemicals & Bulk Drugs	Plastic Molding	Automobile Service Center	
Petrochemicals	Rubber & Tyre Industry		
Steel (Ferrous - Rod, Tube & Flat)	Footwear Manufacturing		
Aluminum & Copper (Non-Ferrous)	Oil Extraction		
Foundry	Agro Chemicals		

We enjoy the trust and confidence of many reputed business houses in India. As a matter of principle, we never handle two clients from the same industry in a given market at the same point of time.



Our Roles

VCS Roles in the
consulting
processes

Sutradhar
Catalyst
Coach
Educator



A partner in creating organisations where:

- every member of the organisation creates **value**
- every member feels valued



About Our Consultants

Consultants at VCS are a group of exceptionally talented and experienced professionals with distinctive individual accomplishments.

Their diverse educational background, most of them with degree in engineering and post graduation/doctorate in Business Management, is matched by their depth of hands-on managerial experience in different fields, across industries.

Their commitment to consulting is a personal passion to serve for societal benefit beyond mere professional career .



Our Team

Niranjan Sharma

BE - Mech. from SGSITS Indore, MTech - IE from IIT Delhi, Prof. in I.E in SGSITS for 13 Years, Lead Assessor for ISO 9000, Worked with various organizations from Project Manager to GM Works for 24 Years.

Expert Management Consultant and Industrial Trainer

Founded Vrunda Consultancy Services in 2001. Provides consultancy in Lean Manufacturing, O&M, Time and Motion Study, Cost reduction, Production Norm Setting, OE and Manpower Planning.

Nilesh Pendharkar

BE in Industrial and Production Engineering from SGSITS Indore, Worked with various industries for 15 years.

Joined Vrunda Consultancy Services in 2001 as founder member, Associated consultant - Baroda Productivity Council, National Productivity Council. Provides consultancy in Lean Manufacturing, OE, Time and Motion Study, Cost reduction, Production Norm Setting, Job Evaluation and Manpower Planning.



A. C. Shah

BE, PG in Management, Computer Application, with over 40 yrs of experience, including over 25 years in Industrial Engineering & Management Consulting. Expert Lean & Operational Experience Implementer & a visionary leader. Based in US, he is VCS's Mentor and Head – Overseas Business.

Pritam Bharti

B.Tech from IIT Kanpur, with over 35 yrs of experience, including Industrial Engineering & Management Consulting. Expert Lean & Operational Experience Implementer & a visionary leader. Based in Delhi, At VCS, he leads projects and diagnostics in the field of Operational Excellence & Strategy.

Shrigopal Gupta

BE- IE, MBA – Operations, with an experience of over 25 years in industry as well as consulting. At VCS, Shrigopal leads projects and diagnostics in the field of Lean Manufacturing, productivity improvement and Industrial Engineering. His roles & responsibilities in the organization include leading a team of Consultants conducting assignments for our customers



Amal N Singh

BE - Computers from JNEC Aurangabad 1994 with for 10 Years of experience in Custom E R P Application Software development, Corporate Training On Oracle And IT Technologies Founder Person Of Online Training On Oracle, Expert Management Consultant For Database Administrator and E R P Developments

Dr. Amit Pawar

PhD with Six Sigma Black Belt with over 14 years experience in production, quality and productivity improvement, management consulting. At VCS, he leads projects in the field of quality & productivity improvement and Industrial Engineering.

Ajay Kalvade

BE - Elect, with 22 years experience in productivity, Energy Management, Maintenance Management, ERP and Operational Excellence on field as well as consultant.



Our Approach

At Vrunda Consultancy Service, each new problem is looked at ab-initio, in its unique context. We never fall victim to our repertoire of past knowledge when we get a new assignment in hand. Business environment undergoes constant evolution and is affected by an array of parameters that are unique to an organization. The constant evolution also means that apparently same problem in an organization may require different solution, because context of the problem changes with time.

We do not offer off-the-shelf pre-canned standard solutions.

At the core of our creative problem solving methodology is a holistic approach – that starts with understanding the context and environment of the problem, before getting into its nitty-gritty.



We involve the members of our Client's organization in developing insights and in evolving alternative solutions. We prompt, prod and provoke our clients to generate solutions through the collective wisdom that combines the creativity & objectivity of our consultants and the experience and specific domain knowledge of our clients. After evaluating the alternatives for their efficacy and ascertaining their techno-economic feasibility, we recommend the best alternative to the Client.

We follow participative and collaborative process of consulting, and thereby create competence within client organization to handle similar situations in future.

Providing Implementation Support to clients is our commitment that distinguishes us from the rest of our tribe in the business world-the management consultants. Implementable result oriented recommendations have endeared us to our client organizations, who have on numerous occasions, introduced us to other organizations – our new clients.



With conviction in our abilities and faith in client organization's resolve to achieve results through consulting support, **we assure a guaranteed minimum improvement.** The assured improvement, generally defined and agreed at the start of consulting engagement, could be certain increase in sales, plant output, or process yield or a specified reduction in cost or failures. And the assurance goes a step beyond merely making a statement of good intentions and hoping for improved results.

We are willing to link a certain percentage of our fees to a minimum guaranteed improvement.



Our Services

Industrial Engineering

- Time & Motion Study
- Work Management & Standards
- Production Management Techniques



Excellence Services

- Operational Excellence
- Lean Manufacturing
- Six Sigma
- Business Transformation
- BPR

KPO

- CIMS KPO
- AMOGH MPO
- DESIGN KPO
- SPIKE KPO
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Training & Development

- Business Excellence Concept Awareness
- Tools & Techniques
- Problem Solving Techniques
- Kaizen Blitz
- Industrial Engg.



Industrial Engineering Services



- ❖ Time & Motion Studies
- ❖ **Work Management**
- ❖ Production Norms & Standards
- ❖ **Mechanization / Automation**
- ❖ Productivity Enhancement
- ❖ **Manufacturing Strategy**
- ❖ Cost reduction, Value engineering
- ❖ **Facilities Planning Design & Layout**
- ❖ Manpower Planning & Optimization
- ❖ **Job Evaluation, Incentive Scheme**
- ❖ Re-Structuring, Performance Management

We helped a leading manufacturer of bicycles achieve higher sales & profit through increased Productivity & improved Quality from its existing plant.

For a precision engineering firm we improved on-time delivery from 60% to 95% and lowered inventory dramatically.

For details kindly mail to nilesh@vcs.co.in. Case Studies can be seen on our website www.vcs.co.in



➤ Lean Manufacturing Transformation

➤ *Training, Implementation & Handholding*

➤ Operational Excellence Implementation

➤ *Implementing Shigo Shingo Model*

➤ *Training & Implementation Support*

➤ 6 Sigma

➤ *Training, Project Identification & Handholding*

➤ Business Transformation Services

➤ Business Process Reengineering

We re-engineered processes for the India's largest manufacturer of Extrusion machinery to dramatically reduce Inventory & Time-to-deliver custom accessorized vehicles

Knowledge Process Outsourcing



- Continuous Improvement & Management Support
 - CIMS KPO
- Marketing Process Outsourcing**
 - AMOGH MPO**
- Design Services
- Pharma-Industrial Engineering**
 - SPIKE KPO

We helped turnaround employees' motivation by designing & implementing multifactor Incentive schemes and it immediately improved product Quality and Production which increased by 15%

For details kindly mail to ajay@vcs.co.in. Case Studies can be seen on our website www.vcs.co.in



Industrial Engineering

Work study & measurements

Manpower planning and job evaluation

Innovative techniques in IE

Layout Designs

Effective Production Planning & Scheduling

Developing Predetermined Time Standards

Ergonomics & Principles of Motion Economy

Line balancing

For Certificate courses, certification will be done by “*Indian Institution of Industrial Engineering, Ahmedabad Chapter*”

Business Excellence

- Lean Awareness
- **Value Stream Mapping (VSM)**
- 5'S & Visual Management
- **TPM**
- Overall Equipment Effectiveness (OEE)
- **Kaizen Blitz**
- Single Minute Exchange of Die (SMED)
- **Production Levelling**
- Lean Supply Chain -JIT & Kanban
- **Daily Work Management**
- TQM & Six Sigma Awareness
- **Problem Solving Techniques**

For details kindly mail to amit@vcs.co.in. Case Studies can be seen on our website www.vcs.co.in

Some of Our Clients.....



Industrial Engineering

KPO



Excellence





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Indore - 452007
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New Jersey (NJ) 08054 (USA)
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Visit us at www.vcs.co.in, for queries kindly mail to mktg@vcs.co.in,



Following slides show Case Studies of some projects.

For more Case Studies, Our Services, List of Clients, Methodologies & Areas where we can be of help to your organization,

kindly visit www.vcs.co.in

or mail us at mktg@vcs.co.in

Case Study - 1



Success Stories : Solution to apparently same problem changes with time

Problem:

Client is a leading Air Conditioner Manufacturer in India, targeting to exploit the growing market potential by enhancing manufacturing capabilities without major capital investment.

Solutions Offered with Productivity Increase of 15 to 30% :

2001 - Line Balancing, Facilities Layout & producing Economic Batch Quantity

2005 - Reorganise to Cellular Manufacturing & Employee Incentives

2009 – Lean Manufacturing Implementation

Case Study - 2



Success Stories : **Participative & Collaborative Implementation**

Problem:

Client is a private sector company in India with more than 500 employees, engaged in wide range of footwear products with facilities having low capacity utilization

Solutions Evolved:

Operational Excellence across the organisation, executed with active involvement of executives & workmen, accepted by the management and implemented. Business Performance (top line growth), Operating Cost (reduction w.r.t previous year), Production Output and Group Productivity

Results:

Annual INR 2.0 Crore saving, added to bottom-line

Higher employee morale and cooperative work culture emerged

Production increased by average 15 to 20%

Operating Cost per Unit Output reduced by 12 to 15%